

2009 Friday Night Live a Huge Success

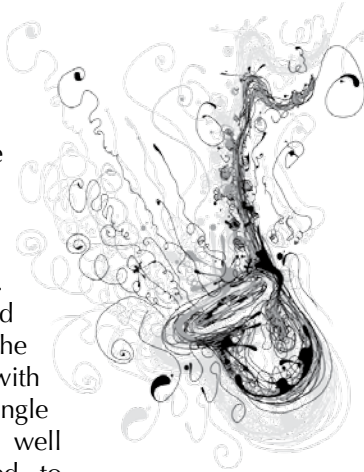
By Mark Tharrington

Overall, it was quite a summer in downtown Cloverdale every Friday night. If the number of people attending is the measuring stick, the recently concluded 7th annual Friday Night Live at the Plaza concert series was the best one yet.

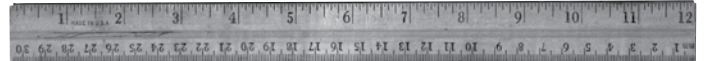
The 2009 season was increased from 10 to 13 weeks and the downtown plaza was packed with people of all ages for every single performance. The bands were well received and attendance soared to an estimated 2,500 for the season's final concert featuring Eric Lindell. Friends and neighbors from Cloverdale were joined by folks traveling from all over Sonoma County to enjoy the bands and also the Cloverdale Certified Farmer's Market, which enabled the crowds a chance to browse North Cloverdale Blvd. for fresh produce, meats and other items while enjoying dinner from several food vendors or take out from a number of nearby restaurants.

The diverse, upbeat musical styles included swing, country, blues, zydeco, salsa, bluegrass, afrobeat, funk, cajun and soul. Some of Northern California's premier bands such as Poor Man's Whiskey, Tom Rigney & Flambeau, and Steve Lucky & the Rhumba Bums were interspersed with touring recording artists like San Diego's Candye Kane, Chicago's Bumpus and the Blue Vipers of Brooklyn.

The Cloverdale Arts Alliance would like to thank the many volunteers whose hard work made the event such a success. We'd also like to thank the City of Cloverdale and all our sponsors from the community and local wineries for supporting our efforts. Most importantly, we'd like to thank all the wonderful people from Cloverdale and the surrounding area for coming to our "party" every Friday night this past summer.



CALLING ALL ARTISTS!



Buy The Running Foot

By Bill Lambert

The Cloverdale Arts Alliance is pleased to announce the return of the popular **Buy the Running Foot** art program to be held in the First Street Gallery from October 14th to November 15th 2009. This fun and unusual community art show allows artists of all ages and ability to display their talent to the public. Who knows? You may possibly be discovered.

All you have to do is fill out a short registration form, bring your art to the First Street Gallery, and purchase space on the Gallery wall at \$5 per linear foot. Space is also available for standing pieces at \$5 per square foot of floor space.

The show includes an Opening Reception on Saturday, October 17th from 5-7 pm during which you will have an opportunity to meet the other artists and brag about your work, or your children or grandchildren's work, to the public.

Artists who wish to participate are invited to drop off their work at the First Street Gallery at 105 E. First Street, Cloverdale on Sunday, October 11th from 10 am to 6 pm, or Monday, October 12th from 4-7 pm. We will do the hanging, the labeling, and also the selling, if you wish to sell your work.

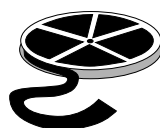
At the end of the show, we return your art pieces or pay you the full amount of money collected. No commissions, no hassles, no work on your part - other than your creative efforts.

Artist Registration Forms are currently available at the First Street Gallery. Or you may get a form online by visiting our website at www.cloverdaleartsalliance.org and clicking on the Buy the Running Foot button. You may also phone 707-894-4410 if you desire additional information.

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- Discovering Art
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- **Starting Your Holiday Shopping?**
- **Give a First Street Gallery Gift Certificate!**
- Want to give the gift of art, but not sure what their taste is? A Gift Certificate to the First Street Gallery will let them choose a piece of art they will cherish for years to come.



**Real Flicks New Season Starts
September 28th & 29th @ 7 pm**

President's Message

By Bill Lambert

What a Summer! Lots of great sculpture to be seen, discussed, and even climbed – yes, that's right - climbed on, by the little rascals. Lots of people strolling the Boulevard Friday nights shopping for fresh produce, crafts and a wide selection of yummys. Lots of folding canvas chairs set up mid Friday afternoons to reserve favorite spots to take in the night's action. And lots, and lots, and lots of people of all ages from near and afar packed into the Plaza for each of the 13 weeks of the '09 Friday Night Live season.

If you missed any of this action, simply go to the back pages of the Reveille for the 13 week period and check out the numerous photos of smiling and hugging families and fiends as they came together in downtown Cloverdale to enjoy the sculpture, the market, the tunes, and the dancing. Thank you Reveille for an extraordinary job of reporting the local scene.

Now it's Fall and we head indoors for programs held mainly in our Center for the Arts, which is also the home for our First Street Gallery and the talented group of Co-op artists who display their works there. If you haven't yet seen the current show, "Back in Time", then come on down. It runs through October 11th and is part of the featured activities for the opening of the Cloverdale History Museum on October 10th and 11th. It's followed by "Buy the Running Foot", the popular community participation art show, which opens on October 14th with an Opening Reception for the public on Saturday, October 17th. We hope to see many of you there to meet the artists and view their talent.

In a refreshing change of pace in the Gallery, our talented group of poets and writers, known as the Night Writers, will present a reading of their works on Friday evening, October 2nd. It promises to be a lively show and tell followed by refreshments and mingling.

Other Fall programs include the *Discovering Art* series, which starts on October 6th, and the ever popular Real Flicks program at the Clover Cinemas with independent films "rolling" again on September 28th and 29th and every 2nd and 4th Monday and Tuesday of each month thereafter. Oh yeah, be sure to join the lively discussions back at the "gallery" after the Monday night showings to share views on the films.

Thanks to all of you volunteers, who worked so hard to make the '09 FNL series such a success. And thanks to all of you supporters who joined with us in the Plaza to enjoy a Genuinely Cloverdale experience.

We extend a fond adieu to Jennifer Greenow and her family as they depart Cloverdale for their new Chicago home. Thanks Jennifer for your many contributions to our Real Flicks and Night Writers programs. Going behind the scenes of other staffing changes sees Ames Grisanti stepping down from his duties as website manager. We fully appreciate the many hours Ames has spent these past few years working quietly in solitude keeping our website up to date. We also appreciate Joyce P. Mann taking over management of the website and her daughter, Susan Grossman, for generously volunteering to redesign the site and make it more user friendly. We also thank Chelsea, our FNL Concession Stand Manager and CAA Board member, for taking on the additional job of Real Flicks Program Manager.

As we go to press, I have sadly learned that we lost our good friend, Julia Terr, a former member of our Co-op artist group and a widely recognized and acclaimed ceramicist. Julia died in a tragic automobile accident on Sunday, September 13th as she was returning home on Hwy 128 from a day of showing her art on the Coast. Julia is survived by her husband, Vince Montague, who will soon be announcing details for her Memorial Service. Let's all join in a prayer for Julia and extend our sincere condolences to Vince.

Discovering Art

Tour the Metropolitan Museum of Art

By Ron Siegemund

The Cloverdale Arts Alliance proudly announces the upcoming *DISCOVERING ART* series, titled "Museum Masterpieces: the Metropolitan Museum of Art".

This 6 month program of art appreciation classes will explore and examine the artistic treasures housed in New York's and the nation's most distinguished art museum.

Classes will be held at 7 pm on the first and third Tuesday of every month at the Cloverdale Arts Alliance's First Street Gallery (105 E. First St., Cloverdale, CA).

Each evening will feature two DVD presentations by Professor Richard Brettell, a prominent art historian, with a short informal discussion following each.

Oct 6	The Making of the Museum The Art of Ancient Greece and Rome
Oct 20	Ancient Egyptian Art Asian Art
Nov 3	The Ancient Near East and Islamic Art European Painting I – The Renaissance
Nov 17	European Painting II – 16th-17th Centuries European Painting III – 18th Century
Dec 1	European Painting IV – 19th Century Drawings and Prints
Dec 15	Photographs European Decorative Arts

The remaining six classes to be scheduled for early 2010. In order to reimburse the Arts Alliance for the expenses of administration and refreshments, a donation (\$3 per night for CAA members, \$5 for non-members) will be requested. Seating is limited to the first 40 participants.

DISCOVERING ART is meant for a wide audience, both for those who are first discovering art, as well as those who have experienced art their entire lives, and realize that it is a journey of constant discovery.

2009 Sculpture Exhibit Well Received

By Susy Nurse

2009 marked the 7th year of celebrating public art with the Annual Cloverdale Sculpture Exhibit. This year's exhibit earned high praise from citizens, visitors, and judges alike, all of whom were delighted with the high quality of the exhibits. Cloverdale is the only town in Sonoma County providing an annual outdoor, juried sculpture exhibit, and earned high praise for doing so by the Arts Council of Sonoma County, who noted we were providing leadership to the rest of the county in this respect.

We look forward to continuing to build the reputation of Cloverdale as a burgeoning arts destination through many more successful exhibits in the years to come.

The Seventh Annual Sculpture Exhibit was produced by the Cloverdale Arts Alliance and sponsored by the City of Cloverdale.



First Street Gallery Update

Recent changes in our FSG Artist Co-op include the loss of long time favorites, Dawn Reily and Liz Tregoning, who have moved on to work in other areas. We gained Melissa Cox, a long time member of the Watercolor Artists of Sonoma County, in June. Welcome, Melissa. We are thoroughly enjoying your selection of paintings, prints and cards. Also, we will be featuring Guest Artist, Lauri Luck, from Forestville, in our Holiday Festival show running from November 18th to January 3rd.

We proudly announce that Paul Maurer, our prolific wood turning FSG Co-op artist, is creating five special bowls from the Pepperwood and Olive trees cut down on the site of the new Cloverdale History Museum. Paul, who creates a wide variety of art including bowls, urns, spheres and bangles out of local "salvaged" woods, will be donating the five bowls for permanent display in the new Museum at their October 10th grand opening.

We also encourage local artists of all ages and abilities to join in the Buy the Running Foot showing starting October 14. Please see article on page 1 for additional information.

KIMBERLY HOWLAND TO EXHIBIT AT THE FLORENCE BIENNALE

"Peace My Beloved" by Kimberly Howland, First Street Gallery artist, is now on display at the gallery through October 11th. If you missed the unveiling of this Florence-bound painting, visit the gallery and stand in awe of the painting Kim will exhibit at the 2009 Florence Biennale in December.

What is the Florence Biennale? It is the most comprehensive exhibit of contemporary artists from around the world. 816 artists from 73 countries have been invited to exhibit in December, and take part in an encounter between different cultures, styles and languages. In 2001, the United Nations recognized the Florence Biennale as a partner in their "Dialogue Among Civilizations", and the role art plays in helping people to find a common language with which to communicate their cultural values in perfect harmony.

The Florence Biennale is solely funded by sponsors who support the artists invited to represent their nation. Kim will be representing Cloverdale, Sonoma County, and the United States. The Cloverdale Arts Alliance, recognizing the honor Kim has received, has made a commitment to assist Kimberly in raising funds for her participation in the Florence Biennale. Funds are still needed to send Kim to Florence. Donations may be made online at www.mtplaces/kimberlyhowland or at the First Street Gallery.

Night Writers Reading Oct. 2nd

The Cloverdale Arts Alliance Night Writers present an evening of poetry, short story, essay and novel excerpts on Friday, October 2, at 7 pm at the Cloverdale Center for the Arts, 105 E. First Street. The theme for this reading is "Harvest Your Words: Celebrating Abundance." Admission is free. Light refreshments will be served. **Night Writers** is a group of poets and authors who have been meeting monthly for the last three years at the Cloverdale Center for the Arts to share and critique each other's work. The group includes Christi Calson, Jenn Greenow, Bruce Kibby, Autumn Rose Deason, Amy Booth, Marsh Rose, Louise Young, Ann Thrupp, and Michelle Wing. The group offers an eclectic mix of writing styles and subjects, bringing their work to local audiences about three times a year.

For more information, call the Cloverdale Arts Alliance at 894-4410 or Michelle Wing at 478-1460.



CAA Board of Directors:

Bill Lambert, *President*
Charmaine Garland, *Secretary*
David McChesney, *Treasurer*
Gail Kennedy, *Membership*
Chelsea • Mark Tharrington • Ron Siegemund

CAA Advisory Board:

Jennifer Jordan • Joyce P. Mann • Ron Pavelka

Newsletter Production: Camille Jauregui

Website Manager: Joyce P. Mann

Web Designer/Developer: Susan Grossman

Upcoming Events:

Real Flicks Resumes Sept 28,29

2nd & 4th Monday & Tuesday, 7 pm

Night Writers

Reading of Original Works

Oct 2, 7 pm, Center for the Arts

Discovering Art (Starting Oct 6th)

1st and 3rd Tuesdays at 7 pm

Buy the Running Foot

Drop off Art: Oct 11, 12

First Street Gallery

Buy The Running Foot - 10/14 - 11/15

Opening Reception, 10/17, 5-7 pm

Holiday Festival - 11/18 - 1/3

Reception 11/21, 5-7 pm

Gallery Located at 105 E. First St.

Hours: Wednesday - Sunday 11-5

For more information call 894-4410

Donations to CAA

The two most common ways of donating to CAA are your annual membership fees and your time and efforts as volunteers. We are grateful for both. We also appreciate the many of you who have made generous cash donations to CAA over these past six years. We encourage you to also support us in a new way – the Ray's "Community Rewards" program. Simply save your Ray's food receipts and bring them to us. We will receive a contribution equal to 1% of the value of those receipts. Thanks again for all of your generous support in helping us bring art to our community.

Membership News

The Cloverdale Arts Alliance would like to thank all of you who have renewed your membership this last quarter and we welcome the following new members:

Phil and Gail Collins
Melissa and Bill Cox
Joe and Mary Dellaquila
Nancy Smithies Frampton
Bob and Nancy Jehn
Doug and Susi Laurice
Michele Magri
B. J. Martin
Yvonne Meyer

Luke Oberkirch
Gail and Steve Plass
Tedd Peterson • Jill Slavin
Century 21, Les Ryan Realty
Exchange Bank
Ray's Food Place
Redwood Credit Union
Reuser, Inc
Ruth McGowan's Brewpub

CAA Members benefit from membership in many ways: with personal notification of upcoming events, discounts on certain events, a quarterly newsletter, and an opportunity to meet like-minded individuals and become part of a vibrant organization with talented members. If you would like to get involved as a volunteer, you can call Charmaine Garland at 894-2738.

Without your support we couldn't continue to bring you the quality programs that we do. Thank you!

BECOME A MEMBER!



Single Senior or Student
\$20

Individual/Family
\$35

Business
\$100

Name _____

Company _____

Address _____

Telephone _____ Email _____

I am an artist

Please contact me about volunteering

MAKE CHECK PAYABLE TO:
Cloverdale Arts Alliance

MAIL TO: Cloverdale Arts Alliance
P.O. Box 446
Cloverdale, CA 95425