

# Cloverdale Alliance

ART IS THE HEART OF THE COMMUNITY

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## Upcoming Events

It is April and spring is coming sometime. In spite of the rains and gloomy weather, the daffodils and yellow mustard of the vineyards are springing forth. As nature renews herself, we at the Cloverdale Arts Alliance feel our creative juices flowing, keeping the cultural arts alive with new and continuing programs.



### Cloverdale Arts Center Completed!

We are very excited about our new Cloverdale Center for the Arts, our downtown home at 105 E. First St. This is an exciting new direction for the CAA, as we have moved forward to create space for an art gallery run by an artists' co-op, a place for special cultural events for visual and performing arts, small theater productions and future site of art appreciation and hands-on classes. This center will enrich our whole community. We all know how art brings the community together. Just look at the success of Friday Night Live in our plaza.

We are so grateful for all the financial support we have received from the citizens, businesses and the City of Cloverdale. We are also so appreciative of the hard work of our Board and the many volunteers who helped create such a beautiful space. The Center was totally redone with new floors, walls, bathroom and kitchen tiles, lighting and art-hanging space. It is a wonderful new venue for the arts, and we are so proud to bring this to Cloverdale.

Many of you may have attended the "April Foolish Founders" opening show on Saturday, April 1, held to celebrate the first art show at the new gallery. Sandy Deeks, one of Cloverdale's resident artists, and her team of fellow artists worked long and hard to put together a spectacular show. This exhibit highlights the work of six of the gallery's founding artists, and will be on view in the gallery for the month of April. Please come

down and check it out! Your eyes will be delighted, and your mind will be captivated.

The plan for the gallery / art center is for new art shows every month, with a wide variety of exhibits. The art will never be the "same stuff" over and over again. It will be new and different each month. Some of the ideas that are flowing are to have juried art shows, exchange shows with other galleries, children's art, special exhibitions, guest artists, our own Cloverdale and vicinity artists, and so on. We are also working with the Cloverdale Schools, especially the high school, as we plan to provide art classes for accreditation through the Santa Rosa Junior College, in Cloverdale at the new art center. There are many possibilities and lots of excitement for us all.

Please make a note on your calendars for the Grand Opening at the Center on Saturday, May 6, 2006. The public is invited to join us at 5:00 p.m. to celebrate together. The Mayor and Nikki Jansen, our Citrus Fair Ambassador, will initiate the Center with a ribbon-cutting ceremony at 5:30 pm. Hope to see you there!

We invite you, as art lovers in our community, to help out as volunteers. You can contact the Art Center directly at 894-4410 or contact Connie Sue Spurgin at [vol-corp@cloverdaleartsalliance.org](mailto:vol-corp@cloverdaleartsalliance.org). We also invite your donations to the Art Center. Your donations are tax deductible, and will be used exclusively for the purpose of enhancing the Center's many activities.

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## Upcoming Events, continued...

### Friday Night Live Series

#### Friday Night Live Enters its Fourth Year.

Get ready for an extended series of world music in the plaza this summer. By popular request, Friday Night Live has been extended to 10 weeks this year. Starting on Friday June 23 and continuing through to Friday August 25, you can enjoy excellent music and dance from world cultures while having a glass of wine from an array of local wineries. What better way to start your weekend! You can count on connecting with friends and neighbors down at the plaza on these warm summer evenings.



We open on June 23 with the uplifting sounds of a steel band. **Kevin and the Coconuts** will play a lively mix of calypso, Latin and original tunes inspired by the islands of Trinidad and Cuba. In the spirit of the diversity of world music, June 30 offers a complete change of pace with the **Healdsburg Community Band**, a 24-year-old musical ensemble that draws sold-out crowds at the Wells Fargo Center. This is a rare opportunity to hear first-class renditions of classical music in a beautiful open-air setting for free. The program will offer a selection of light operatic and classical works, featuring pieces by Puccini, Mozart, and Rossini, as well as other great composers.



The events team and the selection committee are still hard at work lining up an outstanding series, so watch for the complete lineup to be announced as it becomes available. Each event begins at 7.30 pm. Some seating is provided, and you are encouraged to bring a lawn-chair to ensure your own comfort.

Tell everyone you know, invite friends from out of town, and see you in June. You won't want to miss a single one, so make Friday Night Live your summer habit. Your friends from out of town can obtain a lodging discount by calling Historic Inns of Cloverdale at 707-894-5956.

### Cloverdale Open Studio Tour

On Saturday, June 24 and Sunday, June 25, The Cloverdale Arts Alliance will be sponsoring an open studio tour in and around Cloverdale. Thirty-one local artists will open their studios to the public at 17 locations in and around Cloverdale. You will be able to see their process of making art and their final creations. Cloverdale artists have not had this opportunity before, so come on out and see the creativity we have in our community.

The studios will be open from 10:00 a.m. until 5:00 p.m. both days. Most of the studios will offer free refreshments to add to your enjoyment. Please support the arts. Keep your eyes open for a color brochure about this exciting studio event. It will be coming out soon with more information.



Local artist, Frank Miller, talks to fellow artists about the new Art Center

## Independent Film Series

### “Real Flicks” Success Merits Expanded Program and a Discussion Group

The continuing success of the “Real Flicks” Independent Film Series has convinced us all to expand the program to two movies per month. For the foreseeable future, a new film will be shown on the second and fourth Monday and Tuesday of every month.

Beginning with the April 11<sup>th</sup> film, which was “The World’s Fastest Indian,” a discussion group with a facilitator will be held after each Tuesday film. The venue will be “Grapes and Grounds” on the Plaza. Discussion group members will receive discounted prices for all beverages and desserts.

The quality of the films has been exceptional, with such titles as “Capote”, “Munich”, “Pride and Prejudice”, and “Good Night and Good Luck”, “The World’s Fastest Indian,” all featured in the past two months. The next feature is “Transamerica” on April 24<sup>th</sup> & 25<sup>th</sup>.

Moreover, we feel that the success of this series has motivated Clover Cinemas to show other independent films such as “March of the Penguins”, “Memoirs of a Geisha” and “Brokeback Mountain”. We think that through the efforts of the Arts Alliance and the support of the community, Clover Cinemas have made the determination that Cloverdale will indeed support more thought-provoking films.

So, all we can say is, “Well done, and keep up your support. See you at the movies!”



## Membership

Why should anyone be a member of the Cloverdale Arts Alliance?

Your membership provides us with the stimulus to continue to bring the visual and performing arts to Cloverdale. Healthy membership numbers say we have support from within the community, and this support allows us to obtain sponsorship for our many events.

Membership offers direct benefits unique to our members. Beyond ensuring continuation and growth for the Cloverdale Arts Alliance, membership benefits include:

- Discounts at paid events
- Priority seating at some events
- Special “members-only events (e.g., the Oliver Ranch tour last year)
- Personal notification of upcoming events through email or the mail, and this newsletter
- The opportunity to meet like-minded people like you, who care about art in all its forms

Membership does not mean that you have to volunteer at events. We love our volunteers and rely on them, but we also appreciate our members who just attend events and enjoy them. Please contact our website at [info@cloverdaleartsalliance.org](mailto:info@cloverdaleartsalliance.org) for information on becoming a member. You get a lot for only \$35.00 a year!

*Thank You!*

Cloverdale Arts Alliance

P.O. Box 446

Cloverdale, CA 95425

Yes, I would like to become a member of the Cloverdale Arts Alliance for \$35.00 per year

Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Interested in volunteering? Yes, please contact me \_\_\_\_\_

## An Ongoing Tribute to our Volunteers

We want to thank our wonderful volunteers who have given so generously of their time and energy. We appreciate you, as we can only accomplish our goals with your dedicated assistance.

There will be many more opportunities to volunteer in the coming months. Our new Volcorp Coordinator, Connie Sue Spurgin, recently sent out an email, looking for volunteers to "sit" at the new Art Center and Gallery on Thursday – Sunday from 11:00 a.m. to 4:00 p.m., or any portion thereof. If you have the time and the interest, please contact her through volcorp@cloverdaleartsalliance.org. Thank you.



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