

## Friday Night Live Begins 6th Season

By Steve Nurse, Friday Night Live Program Manager

The great thing about Friday Night Live is the impact it has on our community and the visibility it brings to the Arts Alliance. That's also the downside. FNL tends to overshadow the other great programs the Arts Alliance runs, (described in detail in this newsletter), to the point where some folks think FNL is the only program the Arts Alliance presents. FNL generates a great deal of support but also a fair amount of criticism from people who would prefer we started earlier, started later, stopped people talking, had more dancing, had no dancing, served different wine, had different music, had it quieter, turned it up, ran longer, had fewer nights. I guess we'll never make everyone happy. To that end we decided a long time ago to listen to everyone but gear our efforts to the majority, while balancing that goal with our charter.

There has been some recent press coverage about the content and the cost of FNL. It may have caused some concern and confusion with our members so I thought I should take this opportunity to address any concerns you may have.

The City of Cloverdale first came to the Arts Alliance 6 years ago and proposed the concept of us bringing performers to the Plaza on a Friday night. We said we'd be happy to do that, and we would bring performers who represented cultural and artistic diversity to town. The City was delighted with this premise. Our success with FNL have led to the City continuing to support our efforts, asking us to extend the series to 10 nights up from the original 6. It's important to understand that our agreement with the City is specifically to bring 'cultural and artistic diversity'. We are not contracted to bring non-original, mainstream music.

We started out with the goal of bringing performers to Cloverdale that one normally wouldn't find here. It has now evolved into a 'world music' series because we've found over the years there is a massive amount of interesting music being performed in Northern California by people whose influences come from different parts of the world, most of which we rarely get an opportunity to experience. We have strived to find performers that are talented, interesting, unique, original, and refreshing. In fact we feel so strongly about our unique "brand" that we have

legally copyrighted "Friday Night Live at the Plaza".

We've looked at the summer events in other towns in this area - Healdsburg, Windsor, Ukiah - all of whom rely on paid staff and much larger budgets than we do. It's our belief Cloverdale's FNL has a more diverse and interesting line up than public events in these other towns, at an extremely low cost to our City.

Our financial arrangement with the City covers only the cost of putting on the event, hiring performers, promotion etc. It does not cover other overhead or the cost of paid staff, because we have none. In line with other Arts Alliance events, FNL is an entirely volunteer endeavor.

Be sure to check out this year's line up, by picking up a flyer or checking out our website. We've got a couple of favorites coming back and some new faces. We've worked really hard to ensure this year's FNL will be the best ever.

Our volunteers have managed to obtain financial support from Sponsors and Supporters for this year's Friday Night Live. We all have choices to make when patronizing businesses in town. The following businesses and individuals have made contributions to Friday Night Live because they support arts in their community. Please show them your appreciation by supporting their businesses and thanking them for their support.

Sponsor Level: City of Cloverdale, Brandywine Design Center (Windows / Cabinets).

Supporters: Reuser Inc. Animal Hospital of Cloverdale, Curves, Bali Liquor and Food, Ace Hardware, Country Clippers Dog Grooming, Century 21, Frank Howard Allen Realtor, Keegan & Coppin, MLB Homes - The Gardens at Thyme Square, Ron and Jane Pavelka - North Country Property Management.

Hoping to see you all this summer as Cloverdale comes alive on Friday Nights.



## MARIN ART FESTIVAL TICKETS

By Mark Tharrington

The Cloverdale Arts Alliance has secured 100 passes to the 12th annual Marin Art Festival. We are offering a pair of passes for free (\$20 value) to our members on a first come, first served basis. The Marin Art Festival takes place from 10 a.m. until 6 p.m. on June 14 & 15 in San Rafael and is considered "America's most beautiful art festival". Catering to enthusiasts of fine, performing and culinary arts, this elegant lawn event offers works of art from 250 juried fine artists, seated dining, handcrafted brews, fine wines, gourmet coffee, and acoustic jazz and classical performers. Costumed stilt walkers stroll the meadow and face painting and other fun projects are available for children. For more information on the event go to [www.marinartfestival.com](http://www.marinartfestival.com). Tickets are available at the First Street Gallery on a first come, first served basis. If you are interested, please stop by and pick up a pair.

# Cloverdale's 6<sup>th</sup> Annual Sculpture Exhibit Graces the Plaza all Summer Long

By Susy Nurse

2008 marks the 6th year of celebrating public art with the **Annual Cloverdale Sculpture Exhibit**. The exhibit enlivens our plaza each year for the benefit of the local community and those visiting our town, while also contributing to our reputation as an arts destination in Sonoma County. The Cloverdale Arts Alliance is honored to assume management of this important program in 2008.

Our downtown plaza has been transformed into a sculpture garden for the enjoyment of all. This year we showcase 14 sculptures, selected by a team of experts, from the large number of applicants received. The show opened on June 7<sup>th</sup>, when our panel of 3 judges selected **Making Space for the Future** by Gale Wagner as Best of Show, and **Posing Kinetic** by Mark Oldland for an Honorable Mention. The



ANNUAL SCULPTURE EXHIBIT

exhibit runs until October 1<sup>st</sup>.

Our judges this year were: Debra Lahane, renowned art consultant who built the Civic Art Collection Program on behalf of the San Francisco Arts Commission. This program has the responsibility for the cataloguing, care and preservation of public art belonging to the City and County of San Francisco; Steve Oliver, well-known art patron and owner of

Oliver Ranch, one of the premier private reserves for site-specific art in the United States. The Cloverdale Arts Alliance has twice sponsored private tours from Steve Oliver of this jewel; and Edwin Hamilton, distinguished sculptor and stonemason currently working on the design and construction of the Rhododendron Pavilion at the San Francisco Botanical Garden.

A related exhibit, **2008 Sculptors: A Closer Look** runs simultaneously at the Cloverdale Arts Alliance First Street Gallery. Learn more about each artist and their personal vision for their sculpture at this exhibit, while also enjoying the work of our local Co-op artists. **A Closer Look** also runs till October 1<sup>st</sup> and can be viewed Wednesday – Sunday, 11:00-5:00 pm (Fri/Sat till 6:00 pm). We hope you enjoy our 2008 exhibit and visit it often.

## MESSAGE FROM THE PRESIDENT

As FNL comes roaring into town, don't overlook our other Summer 2008 programs. "Understanding the Fundamentals of Music" kicks in for eight Tuesday evenings starting June 17th. The Sculpture Exhibit will be open for public enjoyment through October 1st. **Out of the Box** featuring works of our thirteen CAA Co-op artists will be displayed in First Street Gallery through July 27th. The Night Writers will meet and share their creative works on the first Monday of each month. Planning is underway to include a prominent guest artist in the First Street Gallery during August (more later). And while Real Flicks may be taking a summer break, it will return for faithful viewers in September with a full slate of newly released Independent films - I guarantee it.

For those unfamiliar with the FNL Program, the music, which is billed as "World Music," in reality is an eclectic mix of Tango, Jazz, Funk/Rock, Mambo, Bluegrass, Calypso, Celtic, Reggae and other familiar favorites. Performances start at 7:30 on each scheduled Friday night. But don't wait till 7:30 to get there, not if you want to grab one of the 80 seats set up in front of the bandstand. Many folks get there early to score a seat or set up lawn chairs around the plaza perimeter. Others grab a spot on the grass and spread a blanket and kick back to enjoy the excitement of being part of the crowd of 300+ revelers of all ages that enjoy the music, the dancing and the fun of spending quality time with family and friends. All while enjoying the featured wines of the week available for purchase at the CAA wine table.

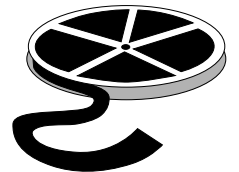
In closing, I want to remind you that we are an organization of volunteers. We depend entirely on all of you loyal members, who contribute in so many ways, to help us bring art, in its many forms, to our community. While there are far too many of you to mention by name, I do want to recognize our past President, Beth McEnery, for her many contributions to CAA. Thanks, Beth. Take a well earned break this summer to enjoy the music, the dancing, and all of your many friends.

-Bill Lambert, CAA President

## REAL FLICKS TAKES A SUMMER BREAK

By Diane Bartleson

Our friends at Cinema West, owners of Clover Cinemas, recently gave us a heads-up that quality titles for our popular independent film series, Real Flicks, are going to be in short supply this summer.



We're heading into the season of cinematic blockbusters, as much an American tradition as fireworks on the 4th of July. Laden with star power and special effects, the annual release of Hollywood's extravaganzas means that independent films must struggle to get the audiences they deserve during the summer months.

Competition from action-packed blockbusters is expected to be so intense this season that smaller film companies are delaying the release of their independent films formerly scheduled to be in the pipeline. In other words, David will not square off with Goliath this summer. That means Cinema West's distributor is not going to be able to deliver the smaller cinematic gems for which Real Flicks is known. CAA has already felt the effects of this reality in the paucity of films available to us this May. Our Cloverdale audience wants quality films or...why bother?

Based on Cinema West's recommendation - and the fact that our attendance is consistently lower during the summer months - we have made the tough decision to suspend our film series during the months of June, July, and August.

We know that our hard core Real Flicks loyalists will be disappointed. But take heart: with any luck, a backlog of richly textured small film options will await all of us when our series starts up again on September 8, 2008.

# DISCOVERING ART

Cloverdale Arts Alliance announces fourth series of Art Appreciation/ Education Classes

By Ron Siegemund

The Cloverdale Arts Alliance proudly announces the upcoming DISCOVERING ART series, titled "Understanding the Fundamentals of Music," a spirited introduction to the magnificent language of music, providing the tools for one to listen to music with new levels of understanding and appreciation. These classes are designed to teach the basics of music theory without needing to know how to read music. This two month program will occur parallel with the Friday Night Live music series.

The Cloverdale Arts Alliance's First Street Gallery (105 E. First St., Cloverdale, CA) will host these classes from 7:30 pm to 9 pm, Tuesdays preceding the scheduled Friday Night Live performances. Each evening will feature two DVDs presented by a prominent music professor and composer, followed by a short informal discussion facilitated by Linda Lawrence.

Course curriculum is as follows:

June 17	The Language of Music Timbre, Continued
June 24	Timbre, Part 3 Beat and Tempo
July 8	Meter, Part 1 Meter, Part 2
July 15	Pitch and Mode, Part 1 Pitch and Mode, Part 2
July 22	Intervals and Tunings Tonality, Key Signature, and the Circle of Fifths
July 29	Intervals Revisited and Expanded Melody
August 5	Melody, continued Texture and Harmony, Part 1
August 12	Harmony, Part 2 – Function, Tendency, and Dominance Harmony, Part 3 – Progression, Cadence, and Modulation

In order to reimburse the Cloverdale Arts Alliance (CAA) for the expenses of administration and refreshments, a nominal donation (\$3 per evening for CAA members, \$5 for non-members) will be requested. Seating is limited to the first 40 participants. Call 894-4410 or visit [www.cloverdaleartsalliance.org](http://www.cloverdaleartsalliance.org) for further information.



## FIRST STREET GALLERY ARTIST SPOTLIGHT: Elizabeth Tregoning

By Julia Terr

"I was born and raised in Mill Valley CA," says artist Elizabeth Tregoning, "and we traveled often between Marin and Mendocino counties to visit the grandparents. Cloverdale was always a stopping point for us and I strongly remember the hot summer weather as we drove through town. I liked it!" Longtime resident Elizabeth was married at 20 and lived in Healdsburg, then Geyserville, and after her divorce she settled in Cloverdale. Elizabeth Tregoning's art will be featured at **Out of the Box**, Cloverdale Arts Alliance's First Street Gallery show which runs from June 4 - July 27.

Elizabeth's art is big, bold, colorful, bursting off the canvas. "I was a child of the 60s and was highly influenced by the rock music posters, wild fabrics, and vivid colors," she explains. She finds inspiration from Dr. Seuss. "It's probably the childlike enthusiasm and silliness that calls me," she says, "I'm not a serious person and I thrive on the world of imagination, infinite possibilities, and play!"

Elizabeth enjoys painting with acrylics, although as an artist she's used many mediums in her work. "Right now I enjoy the way acrylic paint feels between my brush and the canvas and it allows me to express who I am at this moment. I like to paint paintings full of movement, bright alive colors, and mystifying symbols!" Fleur-de-llys, crosses, stars of David, eyes, flowers, and a myriad of symbols appear throughout her canvases dressed with harlequin designs and colors. Viewers enjoy the impact of these paintings and ponder their meanings.

"My artwork is very psychic," Elizabeth explains. "It's me exposed as a spirit and what I'm working on or through in my life." How did the symbols evolve? After Elizabeth's divorce she found herself painting many broken hearts as a symbol of her feelings. Soon she added skeletons as well as the broken hearts. "What skeletons do I have in my closet?" she teases, "or is it just me down to the bare bones? It could be death and the experience of rebirth to who I am in the present." And Elizabeth is always open, "I always learn more about myself from my artwork," she confesses.

Elizabeth Tregoning guarantees surprises for **Out of the Box**. "I actually considered creating some really tame landscapes since that would be not my normal range," she laughs. **Out of the Box** runs from June 4 - July 27 and the First Street Gallery hours are Wednesday through Sunday, 11 am through 5 pm, open until 6 pm on Friday and Saturday.



### CAA Board of Directors:

Bill Lambert, *President*  
Charmaine Garland, *Secretary*  
David McChesney, *Treasurer*  
Dan Greenwald, *Membership*

Larry Horner, *FSG Director*  
Chelsea  
Ron Siegemund  
Mark Tharrington

### CAA Advisory Board:

Jennifer Jordan • Joyce Mann • Ron Pavelka

**Newsletter Production:** Camille Jauregui  
**Website Manager:** Ames Grisanti

## Upcoming Events:

### **Cloverdale Annual Sculpture Exhibit**

June 7- October 1, City Plaza

### **Friday Night Live**

Weekly concerts start June 13, 7:30 pm

### **Night Writers**

1st Monday

### **Discovering Art**

Every Tuesday, 6/17-8/12, 7:30 - 9 pm

### **Real Flicks**

Resumes in September 2008

## **First Street Gallery**

*Out of the Box* - 6/4 - 7/27

*2008 Sculptors: A Closer Look* - 6/7 - 10/1

*Gallery Located at 105 E. 1st St.*

*Hours: Wed, Thurs, Sunday 11-5*

*Fri & Sat, 11-6*

## CALLING ALL VOLUNTEERS!

The Cloverdale Arts Alliance is a volunteer organization and needs the talents and time of people like you to make our events successful. This is a great chance to meet other CAA members and to get out and volunteer within the community and support the arts. If you would like to get involved, you can call Charmaine Garland at 894-2738.

### **Membership News**

*The Cloverdale Arts Alliance would like to thank all of you who have renewed your membership this last quarter and we welcome the following new members:*

**Joe and Karen Devine**

**Connie Headrick**

**Anne Perry**

**Judy and Bert Boyce**

**Beverlee and Michael Laird**

**Jude Elliot**

**Gracie Nanez**

**The Cloverdale Reveille**

CAA Members benefit from membership in many ways: with personal notification of upcoming events, discounts on certain events, a quarterly newsletter, and an opportunity to meet like-minded individuals and become part of a vibrant organization with talented members.

Thank you for continuing to support the arts in Cloverdale! Without your support we couldn't continue to bring you the quality programs that we do.

*\* When you are done with this newsletter, why not pass it on to a friend who might like to know about all the art happenings in our town!*

## BECOME A MEMBER!



Single Senior or Student  
\$20

Individual/Family  
\$35

Business  
\$100

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

I am an artist

Please contact me about volunteering

**MAKE CHECK PAYABLE TO:  
Cloverdale Arts Alliance**

**MAIL TO:** Cloverdale Arts Alliance  
P.O. Box 446  
Cloverdale, CA 95425