



CLOVERDALE ANNUAL JURIED SCULPTURE EXHIBIT

Call for Artists

Exhibition dates: June 2, 2012 – September 26, 2012

Deadline for entries: March 9, 2012

The Cloverdale Annual Sculpture Exhibit, produced by the Cloverdale Arts Alliance, returns to the Cloverdale downtown outdoor plaza, celebrating its 10th year. The Cloverdale Arts Alliance invites sculptors to submit proposals for three-dimensional art suitable for outdoor display for this juried exhibit.

Exhibit Selection Committee

Michael Schwager, Professor of Art History and Museum Studies and Director of the University Art Gallery at Sonoma State University, and former curator at the di Rosa Preserve in Napa.

Brigitte Micmacker, owner, director and curator of A New Leaf Gallery / Sculpturesite, representing 75 modern and contemporary sculptors in Sonoma and on the web.

Warren Arnold, artist renown for large stone sculptures such as "The Whale Project", an installation of totems along the coast, founder of Sculpture Jam and board member of the Sebastopol Center for the Arts.

Exhibition Timeline

March 9, 2012 – Deadline for receipt of entries

March 30, 2012 – Artists will be notified of selection to exhibit

May 30, 2012 – Installation of sculptures to Cloverdale downtown plaza

June 2, 2012 – Judging of Exhibit, Opening Reception, presentation of Awards

September 26, 2012 – Removal of Sculptures

Judges

Jennifer Bethke, art historian and art curator, who received her PhD in art history from UC Berkeley, curator of education at the Sonoma County Museum in Santa Rosa, CA.

M.C. Carolyn, sculptor working in stone, bronze, and foam with epoxy coatings. She creates both large public art sculptures and gallery pieces.

Spring Maxfield, art curator with a BA in both Art History and Fine Arts from Sonoma State University and an MA in Museum Studies from San Francisco State University, event planner and co-founder of the Handcar Regatta.

Three cash awards will be given, in recognition of Best of Show and Honorable Mention designations. Best of Show will receive \$1,000, and the two Honorable Mentions will each receive \$250. The designations will be announced and awarded during the opening reception. An exhibit brochure will be printed with information on each selected sculpture and will be available in the Plaza and on the Cloverdale Arts Alliance website. In addition, selected artists and their work will be included in publicity for the Exhibit.

How to Enter

- No Entry Fee
- Photo of the completed sculpture to be entered, or a detailed sketch if it is not yet completed (jpeg accepted).
Note: Prior to delivery, the Exhibit Selection Committee must clear major changes to sculptures in progress. No sculpture in progress will be accepted on day of delivery.
- A description of the work: size, composition, how it will be stable and safe (no sharp edges, etc.) for the viewing public, and how it will be installed. Please detail any special installation requirements.
Note: Sculptures will be placed on concrete and must be free standing. Holes in concrete, pouring of concrete or digging holes in planters or lawns are not allowed.
- A completed application.
- A specific artist statement about work to be entered.
- A general artist statement.
- An artist resume.
- 3 photographs of recent work identified by sculptor's name, jpeg format preferable, not to exceed 1.5 MB in size. Submit via email to sculptureexhibit@cloverdaleartsalliance.org or mail completed entry to Cloverdale Arts Alliance, Attn Sculpture Exhibit, 105 E First St, Cloverdale, CA 95425 for receipt by Friday, March 9, 2012.

Criteria & Guidelines

- Original work by the sculptor entrant. Selection committee will take into account originality of design and artists role in production of each piece submitted for consideration. Composition is the choice of artist. Must be appropriate for outdoor conditions, durable enough to withstand the 4-month exhibit period. Size should be sufficient scale for an outdoor, open-air exhibit space. No political, religious or offensive sculptures will be considered.
- Selection is at the discretion of the selection committee and will be reviewed by the City of Cloverdale on the basis of safety for the viewing public. Sculptures will be accepted on the basis of artistic excellence and suitability for public art. If a sculpture's safety and stability was not accurately described, and at the time of delivery is found not to be safe (sharp edges, etc.) and/or is not stable, the piece will be refused.
- Sculptures must be maintenance free, able to withstand heat, sun, wind, sprinklers, rain, children, and crowds, which can number in the thousands during the exhibition period, as it runs concurrently with a music series in the Plaza.
- Each artist will be responsible for set-up of his/her sculpture and set-up costs. If you need extra hands, please bring them along. There is a clearance of 18 ft for a truck to drive into the Plaza. Volunteers will be available to direct each artist to their site, which will be determined in advance by the selection committee. A forklift can be scheduled to off-load and place sculptures, and to load at end of exhibit - there is no charge to the artist for the use of this forklift.
- All reasonable care and precautions will be taken to ensure the safety of the sculptures. Artists are required to sign a release form. The Plaza, adjacent to the Police Department, is patrolled. Seven security cameras are mounted in the Plaza. Liability insurance will be provided for each artist during the exhibit. This does not include installation or de-installation. Insurance to cover loss or damage of sculptures will not be provided – we encourage you to arrange your own loss or damage coverage.
- The Cloverdale Arts Alliance and the City of Cloverdale reserve the right to photograph sculptures for advertising purposes for the exhibit and future exhibits. Sculptors will be identified in any promotional use.
- Artists are encouraged to offer their sculpture for sale during the exhibit. The Cloverdale Arts Alliance will act as the liaison with prospective buyers, and will require 20% commissions on any completed sales. The artist will be responsible for reporting and managing payment of state and federal tax, any sales tax due, and for any merchant transaction fee incurred through method of payment. Commissions will be due on any sale completed through 12/31/2012 that occurs as a result of display in the exhibit. To facilitate this, you will be asked to provide names of any potential buyers having already begun sales discussion prior to the installation of the exhibit.

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Entry Form - *Deadline for entries: March 9, 2012*

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Mobile phone: _____

E-Mail _____ Web Site: _____

Title of Work: _____ Date Completed: _____

Composition: _____

Size of Sculpture: Height: _____ Width: _____ Depth: _____

Size of Sculpture Base: _____ Approx. Total Weight _____

Special installation Needs: Yes No If yes, detail: _____

Will your sculpture be for sale? Yes No Price: _____

Will you need the use of a forklift: Yes No

Will you attend the reception Saturday June 2nd, 4 pm? Yes No

To be considered be sure to include with this application the requested material:

- Photo of the completed sculpture to be entered, or a detailed sketch if it is not yet completed
- Description of sculpture, stability & safety
- Artist statement about work to be entered.
- A general artist statement.
- An artist resume.
- 3 photographs of recent work identified by sculptor's name

Submit jpegs and Microsoft word documents to sculptureexhibit@cloverdaleartsalliance.org or mail completed entry to Cloverdale Arts Alliance, Sculpture Exhibit, 105 E First St, Cloverdale, CA 95425 for receipt by March 9, 2012.

I understand and agree to the Terms &Criteria as specified in this "Call for Artists" document.

Signed: _____ Date: _____

Questions

Contact Sue Tharrington, Exhibit Program Manager at 707.344.2213 or sculptureexhibit@cloverdaleartsalliance.org.