



2024 Vendor Application

Business Name: _____

Contact Name(s): _____

Mailing Address: _____

City/County/Zip: _____

Phones: Cell: _____ Business: _____

Email Address: _____

Website URL: _____

Vendor Type: Processed Foods (1,2,3 below) Prepared Food (1,3) Artisan/Crafter (1,2)

¹ Liability Insurance Policy # and expiration: _____
(Friday Night Live requires a \$1 million liability insurance policy with Cloverdale Arts Alliance, 204 N. Cloverdale Blvd. 95425, listed as additional insured.)

² Sellers Permit/Resale # and expiration: _____
(Required for all Artists, Crafters and Processed Food vendors)

³ Sonoma County Health Dept. Temporary Food Facility (TFF) Permit # and expiration: _____

Do you plan to attend all **14** Markets, May 24 – August 30? Yes No If No, note below.

Do you plan to attend bi-weekly, once a month, by appointment? _____
If a cancellation arises you will be held to our cancellation policy. **Please see Section F (Fees and Cancellations) in the CFNL General Rules and Regulations.**

I have read the Rules and Regulations for the Cloverdale Friday Night Live Street Fair and agree to conform to the Regulations contained therein. I understand that the producers, Cloverdale Arts Alliance (CAA), insurance policy does not cover liabilities for my employees, my family members or myself. I understand I am responsible for supplying permit renewals by expiration dates.

The seller agrees to indemnify and hold harmless the CAA, it's governing Board of Directors, Agents, Employees and Volunteers from any damage, injury or loss to any person or persons, including, but not limited to persons to whom the seller may be liable under any Workers Compensation law of the producer, and from any loss, damages, caused by action, claims or suits for damages, including, but not limited to, loss of property, goods, or merchandise, caused by, or arising out of, or in any way connected with sellers use of the privileges herein granted.

Owner / Contact Signature: _____ **Date:** _____

Application Deadline is April 15th for priority placement. Please mail all required paperwork and fees to: Cloverdale Arts Alliance FNL, P.O. Box 446, Cloverdale, CA 95425 Questions and Information? Contact Manager, Kristina Cassidy, (707) 245-7557, kristinacassidy@rocketmail.com



2024 Vendor Information

The Cloverdale Friday Night Live Street Fair is located on a closed main street and an open lot surrounding the beautiful Cloverdale Downtown Plaza and the Plaza Stage. The stage comes to life every Friday night, throughout the summer, with high caliber FREE music concerts. Sonoma County wines and craft beers are available for purchase. The Cloverdale Arts Alliance, under the direction of Mark Tharrington, will be producing the Street Fair as part of Friday Night Live at the Plaza event. Welcome Kristina Cassidy as our New Fair Manager and can be reached at 707-245-7557. For more information about Cloverdale Arts Alliance please visit cloverdaleartsalliance.org

Streets are closed at 5:00 pm; vendors cannot arrive and unload before then. The Fair starts at 6:00 and Live Music begins at 6:30 pm, all vendors need to be ready by 6:00 pm. The Fair closes at 9:30 pm, **no vehicles will be allowed back into the Fair before 9:45 pm.**

2024 Application Deadline is April 15th – Fair Manager will make every effort to place returning vendors in their same space first.

Some of the spaces include vehicle space and some are off-load-only depending on width of street. Manager will place vendors in the best location with the event and the vendors in mind. A map will be sent out with vendor locations within 30 days of FNL opening.

- All spaces have a selling area of 12’ x 12’ for Artisans, Crafters, and Processed Food Vendors and a cooking and selling space of 12’ x 20’ for on-site Prepared Food Vendors.
- There is no electricity available at the Fair for vendors; silent generators are required.
- Fresh water is available at a faucet located on the front of Cloverdale City Hall, bring pliers.
- **You are required to take all your garbage and liquid waste home with you.**

Street Fair Booth Fees:

Artisans/Crafters/Wellness Products	\$25 per Market
Processed/Preserved Foods	\$50 per Market
Prepared/Hot Foods (12 x 20)	\$75 per Market
Prepared/Hot Foods (Food Truck over 20’, limited spaces)	\$100 per Market
Local Non-Profit/Service Groups	\$15 per Market

All Vendors pay an Annual \$25 administration fee with application.

New vendors will be notified by the Fair Manager as to whether or not there is space for you to participate in the FNL event.

Cancellations: Please note the dates you will **not attend** on your application in space provided. If something comes up and you cannot attend a date, you must give Fair Manager notice within 1 week of missed Market or you will be charged your regular booth fee. **Please see Section F (Fees and Cancellations) in the FNL General Rules and Regulations.**



Following is a Checklist for you, please review the description for your vendor Type and include all documents with your application.

Required by All Vendors

- Signed Vendor Application
- Proof of Product Liability Insurance- minimum \$1,000,000 coverage, naming the *Cloverdale Arts Alliance, officers, employees and volunteers, 204 N. Cloverdale Blvd. Cloverdale, CA 95425* as additional insured
- \$25 Annual Fair Membership Fee (Check payable to Cloverdale Arts Alliance)
- Copy of current driver’s license for any staff who will be driving into Fair boundaries
- Proof of auto insurance on any vehicle(s) they will be driving into Fair boundaries

Required documents by Vendor Type

___ Processed Foods (baked goods, preserved foods, oils, candies, etc.)

- A copy of a Product Liability Insurance Policy naming Cloverdale Arts Alliance as additional insured. (CAA requires a \$1,000,000 Liability Policy)
- A California Resale Number/Seller’s Permit from the Board of Equalization – BOE
- A copy of County of Sonoma Department of Health Services (SCHS) Temporary Food Facility Permit (TFF) Note: TFF must be in hand at least 2 weeks prior to event start date or SCHS will impose an additional fee for expedited processing.

___ Prepared Foods (Ready-to-eat and prepared-on-site meals-to-go)

- A copy of a Product Liability Insurance Policy naming Cloverdale Arts Alliance as additional insured. (CAA requires a \$1,000,000 Liability Policy)
- A Temporary Food Facility Permit (TFF) from Sonoma County Health Department. Note: TFF must be in hand at least 2 weeks prior to market start date or SCHS will impose an additional fee for expedited processing.

Note: Processed and Prepared Food vendors must have public health permits visible at booth every market day

___ Artisans/Crafters (includes wellness products and youth activities)

- A copy of a Product Liability Insurance Policy naming Cloverdale Arts Alliance as additional insured. (CAA requires a \$1,000,000 Liability Policy)
- A California Resale Number/Seller’s Permit from the Board of Equalization – BOE
- Photos and descriptions of products proposed to be sold at the market.